

**les sommets  
du tourisme**  
chamonix mont-blanc



**5ème Prix des Sommets du Tourisme  
2005**

**PROJET  
«Eco Tourism for the sustainable Development»  
NEPAL**

[Nplanet@ntc.net.np](mailto:Nplanet@ntc.net.np)

## **Chinari Nepal**

*Chinari Nepal*, a non-governmental and non-profit making organization registered at Social Welfare Counsel and District Development Committee according to organization registration act, is working with the resolution of improving the quality of life with a sound social pattern to function as an influential device of sustainable development, helping to generate local solution for global problems by empowering local people and expose Nepal in a global village.

Chinari Nepal is working for civic education, environment, and gender equity programmes with wider verities of activities for rural development at grass-root level. It advocates for civil societies through promoting community consignment organization and movements: more just utilization and distribution of the resources, ecologically sustainable development and inter-cultural understanding and cooperation.

The goal of Chinari Nepal is to work for development, ecology/environment promotion and the civic responsibility protection among the poorest and the vulnerable section of the society with strong network with different organisation.

Chinari Nepal has always been guided by the principle of people' participation; gender balance; sustainability and poverty focused approach. Furthermore, the principle of gender balance has become as intrinsic dimension in all aspects of sustainable human development both in the software and the hardware components. Without the software development and the proper managerial skills, the investments are almost wasted, Chinari Nepal experiences. Hence, it carries its best the software components along with its projects of infrastructure development. Chinari Nepal also intends to maintain gender sensitivity by being aware of women's roles and organizations so as to ensure a balance between men and women. It focuses to ensuring that not only male access to resources and opportunities but that women also get equal accesses and there by supporting women in taking up leadership in various aspects of social life at household, community and social level.

The activities in which Chinari Nepal has involved covers health and sanitation, sustainability schemes and the plan, income generating for women and raising standard of lives, remote and urban development, environment protection, and a number of the research works at the same areas have been carried out.

Considering the low status of people of Nepal in people-participation, a socio-cultural, economic and legal right, conducting various training on of particular interest local community as a software programme of the Chinari Nepal, as it aims to advocate for civic society originating from the grass-root level.

## **Project Title**

Eco Tourism For The Sustainable Development

## **Project Location:**

Bungamati village, which is in the BUNGAMATI VDC, comprises of 6 wards with rich Newari ethnic culture. The village is just a few minutes drive away from the Kathmandu city, just southeast to the Patan Durbar Square. The village comprises of 573 families with 2972 people.

## **Background**

Guided by our belief that better models for human living exist, we have set out to create a micro community in which human potential would be unleashed. In the beginning some people were doing individually to serve 15 to 20 tourists in the community per day. The key characteristics of the village life that the people share among them and the outsiders are harmonious and speak in simple way to their heart. The people have a good sense of responsibility for their culture and heritage of the community. They grow crops. The main quality that they owe in them is the best skills in woodcarving and classical handicraft work. This very quality has helped to conserve and renovate the cultural heritage and traditional monuments. The village has a natural setting for eco-tourism; however, as the people in the village are coping gradually with the over growing urban life style, there is likely that it could lose its eco-touristic rhythm and traditional merits.

The information industry will provide income for the village but also a basis for the growth of the industry in Nepal .The site of village will be used to build up for the typical Newari ethnic, one that is ecological. In this way, we can keep our experts in the country, and also begin to develop perhaps one of Nepal's top industries in the future. In an inspirational environment, innovations and work of the highest quality will undoubtedly take place.

New models of human living will be experienced and tried out. From governance to education it is our belief that we will be able to put in practice models for use by communities world-wide.

The underlying concept in the village is ecology as a basis of life. Ecology from resources used to the broader senses of ecology-ecology of the mind. Nepal is seeking its niche in the international tourism sector, eco-tourism could provide an excellent path for the development of Nepal. The country is blessed with the ideal settings from nature to healthy food to geography for eco tourism. At the same time tourists will be taken on an incredible learning experience. But above all, the power of having a nation focused on ecology profoundly affects the mindset in a positive way. Thus the mindset and attitudes of people becomes the change agent in society.

By bringing hundreds of wonderful people together in such environment, we can hardly imagine what will come out. The conversations will unfold the creative potential that will be unleashed, the collective conscious of the place.

It is our hope that the village will serve as a model for reconstruction will be replicated elsewhere in other communities in Nepal and abroad. Furthermore, it is our hope that we will be a catalyst in the overall development of the country.

### **Vision of Village**

The ecological aspect of the village is the framework from which all village functions will grow. The learning center, information center, information industry, tourism and farming are the productive functional usages of the village to grafted onto the Eco village mode. They will be design to be complementary and form a powerful synergy in demonstrating new living patterns as a tree grows strong branches. Our intention for the village is to create it into a place of learning, inspiration, and getting in touch with our deeper beings.

### **Project Objectives:**

To set out the model village for the tourism industry

To make the community members more viable economically by mobilizing their local resources

To create eco village

To preserve local culture

Support the creative skill of the people

Providing rejuvenation

### **Project Methodology:**

The project had been designed based on the human resources base of Nepali society. It consists of few experts, a large number of youths, an even greater number of school going children, and then the community at large.

With the primary objective of enabling the transfer of knowledge, information and skill from experts to university level students, three days counselor training camps are organized on a regular basis. In these three days camps, twenty aspiring counselor are exposed to various environmental issues with related to tourism and its impact by experts representing the various department and NGOs. Hands on activities, demonstration and information program during the camp facilitate the development of skills needed to organize future awareness and follow-up programs through the local youth group to develop basic infrastructure for the tourism. Nature and socio-economic surveys, case study of the surrounding area are also conducted, giving experience in flora and fauna identification and exposing participants to methods of data collection and needs assessment, and will form a group for sustain the tourism industry in local level.

### **Activities:**

- 1 Introduction on program to the community.

To give the information about the program, which help to involve them in further activities.

Select the coordinating body.

2 Counselor training

Prepare for the local-coordinating body.

General information about tourism industry

3 Different sub committee formation

- Public awareness of tourism industry.
- Children awareness program in different school.
- Clean up program
- Mapping tourists route
- Research of the local resources.
- Tourist information board.
- Tourist information center.

4 Culture preservation center

As already described, richness of the local traditions and activities, collect the traditional hand looms and product the fabric for the income generating activities for local women.

**Expected Project outcome/result:**

- Local people will aware to have basic infrastructure for the tourism industry.
- Increase in income for the local people with local resources.
- Help to protect the local cultural and old tradition
- Job opportunity for the local people
- Able to design action and plan in local level from the local people
- Get outlet for the local production (Traditional Handicraft) which profit share to sustain the project

## Tentative Budget

<b>Information for the community</b>		<b>Rs. 5000</b>
<b>Counselor Training</b>	<b>Rs. 84600 * 2</b>	<b>Rs. 169200</b>
Remuneration for the assistant (1200*3days*5counselor)	Rs. 18000	
Local Transport	Rs. 5000	
Food Allowances for 6 persons (200*6*3days)	Rs. 3600	
Refreshment (100*20*3days)	Rs. 6000	
Expert (3000*4)	Rs. 12000	
Logistic (Stationary + Resource materials + Photo& slide)	Rs. 10000	
Seed money	Rs. 30000	
<b>Awareness camp for the children</b>	<b>Rs. 62000 * 5</b>	<b>Rs. 310000</b>
Remuneration for the assistant (1200*5 days* 5counselor)	Rs. 30000	
Local transport	Rs. 5000	
Refreshment (100*30*5 days)	Rs. 15000	
Logistic (Stationary + resource materials + Photo & slide)	Rs. 10000	
Expert (1000*2)	Rs. 2000	
<b>Follow-up Program</b>		<b>Rs. 175000</b>
Clean up program	Rs. 10000	
Map Tourist rout (brochure)	Rs. 35000	
Research of the local resources (To publish the tourist information book)	Rs. 80000	
Tourist information board	Rs. 50000	
<b>Tourist information center</b>		<b>Rs. 198000</b>
Information staff (2*5000*12)	Rs. 120000	
Information center rent (4000*12)	Rs. 48000	
Center decoration/furniture	Rs. 30000	
<b>Culture preservation center</b>		<b>Rs. 536000</b>
Room fare (6000*12)	Rs. 72000	
Hand looms (4000*6)	Rs. 24000	
Weaver (4000*6*12)	Rs. 288000	
Assistant (3000*2*12)	Rs. 72000	
Center set up	Rs. 30000	
Running capital	Rs. 50000	
<b>Coordinator for whole project (7000 * 12)</b>		<b>Rs. 84000</b>
Communication	Rs. 10000	
Monitoring cost	Rs. 50000	
<b>Grand total</b>		<b>Rs. 1537200</b>
Overhead cost will be covered by Chinari Nepal		
<b>Total requested fund is NRs.1537200 = \$ 20773 ( \$ 1 = Rs.74)</b>		