

**The 9<sup>th</sup> Tourism Summits  
in Chamonix Mont-Blanc  
12<sup>th</sup>, 13<sup>th</sup> and 14<sup>th</sup> December 2007**

**Property: from the boom to unbalance in tourist resorts**

Victims of their own success, some tourist resorts are seeing an explosion in the value of holiday property in their towns and villages which translates into an imbalance between commercial letting, holiday homes and permanent lodgings.

For its ninth edition, the Tourism Summits are proposing an analysis of the current situation and eventual innovative solutions with experts from France and abroad, meeting in Chamonix Mont-Blanc on the 12<sup>th</sup>, 13<sup>th</sup> and 14<sup>th</sup> December 2007.

The ninth Tourism Summits in Chamonix-Mont-Blanc will broach these questions through:

- **Interventions** on the **principles**
- The presentation of **innovative cases**
- **Debates** around the different themes, chaired by experts.

Professor Peter Keller, President of the Scientific Committee of the Tourism Summits, along with numerous experts will assist the debates on subjects around the following themes:

- **The future needs in accommodation for both visitors and residents.**
- **The leisure property market: why buy and invest?**
- **The innovations in the leisure property market: how can we better use and market holiday apartments?**
- **The stagnant structures of accommodation: what can we do against these empty beds?**
- **Property policies for tourist communities: how can we rejuvenate tourist accommodation and the local habitation?**

- **The interests of the local populations: can we master the socio-economic effects of the strong demand for holiday property?**
- **The local measures to be taken to better manage the development in leisure activities: should the State intervene?**

**Enc.** Full programme with details on the debates, participants and timetables.  
Press invitation.

Ever since its first edition in 1999, the Tourism Summits have been the laboratory of debate for the major problems facing the development in tourism: Sustainable development, employment, transport, innovation and greeting, the world dynamic or even cultural identity.

**To find out more:** <http://www.sommets-tourisme.org>

### **Press Relations**

#### **INFOCIMES**

Géraldine Herrgott +33 6 86 56 82 90 [geraldineherrgott@hotmail.com](mailto:geraldineherrgott@hotmail.com)

Anne Gery +33 6 12 03 68 95 [annegery@infocimes.com](mailto:annegery@infocimes.com)

#### **Association les Sommets du Tourisme**

Cécile Verjat : +33 4.50.53.75.60

BP 110 - Hôtel de Ville - 74403 Chamonix Mont-Blanc Cedex - France

[presse@chamonix.com](mailto:presse@chamonix.com)