

les sommets du tourisme

chamonix mont-blanc

Press Release
July 2007

The 9th Tourism Summits in Chamonix Mont-Blanc

Property: From the boom to unbalance in tourist resorts
12th, 13th and 14th December 2007

Victims of their own success, the popular tourist locations are experiencing a property boom which is unsettling the balance between the number of commercial beds for economic exploitation, the number of holiday homes and the amount of permanent residential accommodation.

The questions to be addressed...

- Why are the resorts so popular? An examination into the explosion in the real-estate market
- How is the boom in holiday accommodation transforming traditional hotel accommodation of all levels? Is it an important development factor or a menace to the resorts? Perennity of commercial accommodation; the evolution of the leisure housing market; client and investor motivation.
- Why maintain a permanent local population in the tourist resorts and how?
- Are there solutions in existence? E.g. Examples of political and fiscal measures available to the decision makers.
- Is it possible to control the development of the leisure housing market? Planning and urbanism tools (LUP, PTC), inheritance regulations.

Rendezvous...

For the 9th edition, the Tourism Summits propose an analysis of the current real-estate situation and the innovative solutions from international experts: 12-14 December 2007 in Chamonix Mont-Blanc.

For further information...<http://www.sommets-tourisme.org>

Press Relations:

Cécile Verjat, Tel: +33 (0)4 50 53 75 60

Association les Sommets du Tourisme,

BP 110, Hôtel de Ville, 74403 Chamonix Mont-Blanc Cedex, France

E-mail: presse@chamonix.com